

Preparing to Honor, Celebrate and Remember Starts at the Top

'Symbols and tradition are important parts of Fire Service tradition. They remind us of who we are, where we've been, how we got there and who did it'.

The 9-11 Commemorative Chin Strap [™] is just such a symbol.

The red blood line running through the middle of each strap commemorates the selfless heroics of those who gave their all during and in the aftermath of the tragedy we call 9-11 and it reminds us that there is a high price for freedom.

The 9-11 Commemorative Chin Strap [™] is available in black, silver and gold and can be retrofitted to any cap with a removable chin strap. The Straps are not available in the public domain. Access is through the following states 'designated' beneficiary association, Alaska, Arkansas California, Florida, Georgia, Idaho, Kansas, Kentucky, Ohio Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, Oklahoma, Oregon, South Carolina, South Dakota, Texas, Utah, Virginia, Washington and Wisconsin, the National Fallen Firefighter Foundation's Affiliate Partner Program, the Federation of Fire Chaplain website or click on the following link, <u>www.lighthouseuniform.com/</u>commemorative.

If you don't see your state represented or you can't find it on their website, you might give your Chief or Firefighter's Association a call. In the meantime, please consider this a personal invitation to join in the ever growing, nationwide effort to build a connection and insure the memory of those we lost to 9-11 stay alive and relevant in our hearts and minds and it the hearts and minds of future generations of firefighters.

To find out more, click on the above link. It will take you to a very short questionnaire (name, phone number, best time to call). Fill it out and send it on. You will end up on my desk. I will give you a call, share a bit of the history of the 9-11 Chin Strap, our vision for the Program and offer you the opportunity to help establish the 9-11 Commemorative Chin Strap's place next to the Maltese Cross and FDNY Bell Cap silhouette as part of Fire Service tradition.

Thank you very much.

Steve Cohen, Pres. Lighthouse Uniform Company



